

courses were introduced. No further changes were made in the curriculum until 1930 when the present Department of Business Education was organized.

In 1930, the Department of Public Instruction designated the State Teachers College at Bloomsburg, Pennsylvania, as one of the institutions where commercial teachers for high schools of the State would be trained. Mr. Harvey A. Andruss was chosen Director of Business Education to organize the new department. Miss Margaret Hoke was the first teacher elected to teach in the newly organized department. The curriculum was a one-way curriculum known as the Commercial Teachers Training Course. All students were required to take the same subjects.

On September 15, 1930, the students of the Department of Business Education organized the Junior Chamber of Commerce which became known as the Business Education Club in 1939. All students in the Department of Business Education are eligible for membership in the Business Education Club.

On May 15, 1931, the Department of Business Education sponsored the first Commercial Contest. It was such an outstanding success that it has become an annual event sponsored by the Business Education Department. This is a contest in which students in high schools throughout the state meet in competitive examinations in business subjects. Examinations are administered in: Gregg Shorthand, Bookkeeping, Typewriting, Business Law, and Business Arithmetic. Gold, silver, and bronze medals are given to the contestants winning first, second, and third places respectively in the various examinations. While the examinations are being held, the teachers who accompany the contestants are provided with a variety of activities.

In the fall of 1934, the Junior Chamber of Commerce petitioned for membership in the National Professional Business Education Fraternity, Pi Omega Pi. The Alpha Delta Chapter of Pi Omega Pi was installed at Bloomsburg on May 28, 1935, for the purpose of recognizing superior scholarship in the business subjects and professional promise of prospective commercial teachers. Students who have been members of the Business Education Club for two years and have attained a high scholastic standing are eligible for membership.

The next few years were a period of great expansion. In 1937 Mr. William C. Forney was appointed Director of Business Education and served in that capacity until 1946 when, due to ill

health, he was forced to relinquish the position. In July 1946, Dr. J. Frank Dame was appointed to succeed Mr. Forney as Director of the Department. Dr. Dame came to Bloomsburg from Temple University where he was director of graduate work in business education. He left Bloomsburg in 1947 to accept the position of educational director of the National Office Management Association. Mr. Richard G. Hallisy was appointed Director of Business Education to succeed Dr. Dame. Mr. Hallisy came to Bloomsburg from Washington, D. C., where he was Educationist with the Veterans Administration, Division of Business and Sales.

The first Retail Sales Training Conference was held in February 1947. The conference proved so worthwhile that it is now an annual affair. The program has been expanded to include an afternoon as well as an evening session. It is the purpose of the conference to provide a highly practical and profitable program for business, to foster better relationships between business and the school, and give students an opportunity to secure practice in organizing and administering community activities.

The present curriculum is divided into four sequences to provide students with an opportunity to select an area of study which is compatible with their interests and abilities. Upon satisfactory completion of the basic first year of Business Curriculum, students are expected to choose one of the sequences, General Business, Accounting, Secretarial, or Retail Selling.

Students completing the General Business Sequence are certified in Bookkeeping and Accounting, Business English, Commercial or Economic Geography, Business Law, Business Mathematics, Economics, Junior Business Training, Office Practice, Salesmanship, Shorthand, and Typewriting. Those completing the Accounting Sequence are certified in all the subjects named above except Shorthand and Typewriting. Students completing the Secretarial Sequence are certified in all the subjects mentioned under the General Business Sequence except Bookkeeping and Accounting. Students completing the Retail Selling Sequence are certified in Salesmanship, Retail Selling, Business English, Commercial or Economic Geography, Business Law, Business Mathematics, Economics, and Junior Business Training.

The electives in the Accounting, Secretarial, and Retail Selling sequences may be used to meet minimum certification requirements in other areas of Business Education or in English, Social Studies or Mathematics.

## SECONDARY EDUCATION

JOHN C. KOCH

In 1927 the Bloomsburg State Normal School became the Bloomsburg State Teachers College, which signalled its right to confer the degree of Bachelor of Science in Education, as approved by the Pennsylvania State Council of Education. These first B.S. degrees in Education were granted in the field of secondary education until 1934, when all graduates of State Teachers College, including the elementary education field, were required to obtain degrees.

The work in secondary education at Bloomsburg began in the fall of 1928 at the junior high school level, when about eighteen students were assigned to do student teaching in the Bloomsburg High School under the supervision of a Director of Secondary Education. The Director also taught the theory courses which correlated their college work with practice teaching.

In the first few years practice teaching was done in the fields of English, social studies, mathematics and geography. As time progressed and work was done in practice teaching in the senior high school, additional areas of practice teaching were added. These included biology, chemistry, physics, Latin and French.

The program of practice teaching in the Bloomsburg secondary

schools was initiated on a contractual basis with individual teachers, who received additional salary paid by the college in proportion to the number of student teachers assigned to them.

As the program grew, facilities beyond those available in the town of Bloomsburg were required, and secondary students from the Bloomsburg State Teachers College eventually did practice teaching in Berwick, Espy, Orangeville and Danville.

Frequent professional meetings of the regular teachers engaged in practice teaching conducted by the Director of Secondary Education integrated the work of the group and kept them abreast of new developments in education. Lesson plan procedures, work units and class projects were developed by the group as they proceeded with the program.

The placement of secondary teachers trained in this program was always maintained at a high level through the efforts of the Placement Bureau of the Bloomsburg State Teachers College. Bloomsburg graduates of the Secondary Department are to be found all over the state of Pennsylvania, as well as many neighboring states.